

Rep Order# 7915613
EC'd Yes

Ver# 1 Mod# 0 Status Confirmed

Traffic Order# 25577

Printed: 10/29/2012 1:52 PM

1 of 3

Last Received: 10/26/2012 4:32 PM

Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser () HOUSE MAJORITY PAC
Product HOUSE MAJORITY PAC
Estimate# 2275
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/2275
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	W-F	KSL 5 EARLY TODAY	5A-6A	:30	10/31-11/02	2	\$150.00	2
2	W-F	KSL 5 NEWS TODAY	6A-7A	:30	10/31-11/02	2	\$650.00	2
3	SU	SUNDAY TODAY	7A-8A	:30	11/04-11/04	2	\$225.00	2
4	W-F	TODAY SHOW 2	9A-10A	:30	10/31-11/02	6	\$350.00	6
5	W-F	RACHAEL RAY	10A-11A	:30	10/31-11/02	6	\$350.00	6
6	W-F	STUDIO 5	11A-12P	:30	10/31-11/02	3	\$350.00	3
7	W-F	KSL 5 NEWS AT NOON	12P-1P	:30	10/31-11/02	8	\$350.00	8
8	W-F	DAYS OF OUR LIVES	2P-3P	:30	10/31-11/02	8	\$350.00	8
9	SU	SUNDAY EDITION	9A-930A	:30	11/04-11/04	1	\$185.00	1
10	W-F	DR. PHIL	3P-4P	:30	10/31-11/02	8	\$200.00	8
11	W-F	KATIE	4P-5P	:30	10/31-11/02	8	\$350.00	8
12	W-F	KSL 5 NEWS	5P-530P	:30	10/31-11/02	1	\$1,300.00	1
13	W-F	KSL 5 NEWS AT 530P	630P-7P	:30	10/31-11/02	3	\$900.00	3

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
14	SA	KSL 5 NEWS AT 6P SAT	6P-630P	:30	11/03-11/03	2	\$450.00	2
15	SA	GAME NIGHT LIVE	630P-7P	:30	11/03-11/03	1	\$100.00	1
16	F	MOCKINGBIRD LANE	7P-8P	:30	11/02-11/02	1	\$2,200.00	1
17	W-F	KSL 5 NEWS AT 10	10P-1035P	:30	10/31-11/02	4	\$3,800.00	4
18	SA	KSL 5 NEWS AT 10 - SAT	10P-1035P	:30	11/03-11/03	1	\$2,800.00	1
19	W-F	TONIGHT SHOW	1035P-1137P	:30	10/31-11/02	8	\$800.00	8
20	SA	SPORTS BEAT SATURDAY	1035P-1105P	:30	11/03-11/03	1	\$600.00	1
21	SA	OUTDOORS W/ADAM EAKLE	1105P-1130P	:30	11/03-11/03	1	\$420.00	1
22	SA	GAME NIGHT LIVE ENCORE	1130P-12A	:30	11/03-11/03	1	\$50.00	1
23	SU	BYU COACHES SHOW	11P-1130P	:30	11/04-11/04	1	\$230.00	1
24	SU	SPORTSBEAT NFL AFTER SUNDAY NIGHT	930P-10P	:30	11/04-11/04	1	\$1,100.00	1
25	M-TU	TODAY SHOW	9A-10A	:30	11/05-11/06	4	\$350.00	4
26	M-TU	RACHEL RAY	10A-11A	:30	11/05-11/06	4	\$350.00	4
27	M-TU	STUDIO 5	11A-12P	:30	11/05-11/06	2	\$350.00	2
28	M	NOON NEWS	12P-1P	:30	11/05-11/05	2	\$350.00	2
29	M	DAYS	2P-3P	:30	11/05-11/05	2	\$350.00	2

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
30	M	DR PHIL	3P-4P	:30	11/05-11/05	2	\$200.00	2
31	M	KATIE	4P-5P	:30	11/05-11/05	2	\$350.00	2
32	M	NEWS	10P-1035P	:30	11/05-11/05	1	\$3,800.00	1
33	M	TONIGHT SHOW	1035P-1137P	:30	11/05-11/05	2	\$800.00	2

---REPORT TOTALS---

Report Totals: 101 / \$62,885.00

---SALES MONTHLY TOTALS---

Nov 12: 101 / \$62,885.00
 Sales Totals: 101 / \$62,885.00
 Station Totals: 101 / \$62,885.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$314,425	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
 Demos RA35+